

D.A.P Web Design SEO

Date : **/**/2023

Website Maintenance & Hosting Contract

Contract type (tick 1 box)

DAPM1 - 1 year standard ltd maint

Up to 2 hours maintenance per month transferrable by month within the time of the contract (24 hrs per year) . Additional hours chargeable at the usual rate of £30 per hour. The charge for this service is £360 p.a (This contract essential for SEO)

DAPM2 - 1 yr advanced ltd maint

Up to 4 hours maintenance per month transferrable by month within the time of the contract (48 hrs per year) . Additional hours chargeable at the usual rate of £30 per hour. The charge for this service is £600 p.a (This contract covers SEO + 2hr/mnth updates)

Hosting package

12 month hosting package set up with Hostway Ltd + domain name registration valid for 1 year
Hosting package cost = £110.00 Domain registration cost = £10.00
If the client wishes to discontinue hosting at the end of the 12 month contract, hostway will withdraw the use of the server space and delete the site files . D.A.P however hold back-up copies of all files comprising the website.

Contract Between

D.A.P Web Design SEO

&

Client ****

SEO Site Maintenance

D.A.P Web Design and the client hereby undertake the above maintenance agreement as per contract selected. At the end of the period of 12 months the client is under no obligation to renew the contract. If the client decides to renew the contract on expiry of this contract the fee due for continued service will be as per contract type selected.

All content of the website remains the property of the client at all times, with the exception of SEO coding and files which are the property of D.A.P and are placed in the site for the duration of contract only. The contract allows for 2 hours work per month to be spent monitoring the page rankings of the site on Google and reporting back to client monthly, plus reoptimising where necessary with the purpose of achieving first page status for the agreed key phrases.

As agreed, once the named phrases show first page rankings on Google, a monthly premium will be payable per first page phrase, which will reflect the business potential of the top rankings on Google as agreed between D.A.P and the client in the adjoining Advanced Guaranteed Google Optimisation contract. This basic contract with D.A.P can provide no guarantees as to where Google and the other search engines decide to place the client's site in their engine's directory listings as this is totally controlled by the individual engine and their robot programs which trawl the web to rank all sites. These search engines can and do change the algorithms of these programs and can if they wish block any web sites. The guarantee comes with the adjoining contract on the agreement that the monthly premiums are only due when the corresponding phrase shows the clients site in the top ten on Google's standard organic search.

IMPORTANT: - All methods of SEO used by D.A.P on behalf of the client are strictly confidential and no access to the files on the server can ever be pemitted to any persons other than D.A.P Web design.

signed

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name

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Client

signed

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name

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D.A.P Web Design

contract start date **/**/2023

contract expiry date **/**/23024